

Derek H. Noland

Global Public Health • Health Systems Change • Project Management

750 Cherry Street, Denver, Colorado 80220 | (303) 724-3714 | Derek.Noland@cuanschutz.edu

Professional Experience - Extensive experience in public health, technical writing, and project management.

Behavioral Health and Wellness Program, University of Colorado School of Medicine, Anschutz Medical Campus

Aurora, Colorado

01/2016 – Present

Professional Research Assistant. Responsibilities include the management of multiple state-funded grant projects to support and promote health systems change and behavioral health services.

- Grant manager for the recurring three-year Tobacco Innovative Grant (TIG) project, which is funded by the Colorado Department of Public Health and Environment (CDPHE) to support regional and statewide behavioral health organizations to integrate tobacco dependence treatment services and policies.
- Trained and supported two organizations that serve immigrant and refugee populations to develop culturally sensitive and culturally tailored tobacco dependence treatment groups, individual counseling, and workflows via the TIG project.
- Currently support and previously co-managed the three-year Tobacco Technical Assistance grant, which is funded by the Colorado Department of Public Health and Environment (CDPHE) to provide technical assistance to help local public health agencies across the state to integrate tobacco dependence treatment services.
- Project manager for National Jewish Health sponsored report to evaluate quitline opportunities to improve its reach and engagement among rural populations, involving key informant interviews, focus groups, and a literature review.
- Conduct professional tobacco cessation and intervention trainings on location across the country to educate a mix of health care providers and community health workers about tobacco, including BHWP's DIMENSIONS: Tobacco Free Program and its Rocky Mountain Tobacco Treatment Specialist Training Program, as well as other wellness topics.
- Grant manager for the completed three-year Collective Impact for High Public Service Utilizes (CIHPSU) project, which was funded by the Colorado Department of Public Health and Environment (CDPHE) to utilize peer navigators to screen people who were homeless for chronic diseases and appropriateness for housing services.
- Supervised the Peer Liaison who supported the CIHPSU project by providing education and technical assistance.
- Created, evaluated, and refined tailored approaches to working with homeless populations under the CIHPSU project.
- Prepare and deliver webinars on tobacco and behavioral health topics for healthcare professionals.
- Research and develop training materials, presentations, and toolkits related to behavioral wellness, including topics such as tobacco cessation, nutrition, physical activity, sleep hygiene, stress management, and peer-based work.
- Support BHWP's mission by helping to manage the company website, involving the creation of a communications strategy and marketing plans, and developing materials for distribution to the community.
- Completed the Rocky Mountain Tobacco Treatment Specialist Certification (RMTTS-C) program in May 2016 to become a Certified Tobacco Treatment Specialist (CTTS).

Chestnut Hill Enterprises, Inc.

Roxbury, Connecticut

08/2010 – 12/2015

Technical Writer. Duties included the creation of textbooks on a variety of topics in the healthcare field, including technical writing and editing of the textbooks and the development of supplemental content.

- Wrote, edited, and produced content for several college-level textbooks covering numerous topics in the healthcare field, with a particular emphasis on medical coding and billing and practice management.
- Developed textbooks and content via research and collaboration with industry professionals and professors.
- Created supplemental materials to accompany textbooks, including test questions, instructor manuals, instructor PowerPoint slides, and student workbooks.
- Learned and utilized numerous medical coding sets to create and edit textbook content, including: International Classification of Diseases, Tenth Revision, Clinical Modification, (ICD-10-CM), Current Procedural Terminology (CPT), Healthcare Common Procedure Coding System (HCPCS), and International Classification of Diseases, Procedure Coding System (ICD-10-PCS).
- Tested software programs that accompanied and supported the textbooks for usability, functionality, and accuracy.
- Achieved two professional credentials in 2012 and 2010, respectively, to enhance capabilities and value to the company: Certified Professional Coder - Apprentice (CPC-A) and Certified Medical Collector (CMC).

Self-Employed Freelance Work

Frederick, Maryland; St. Petersburg, Florida; Denver, Colorado

09/2009 – Present

Freelance Technical Writer and Content Producer. Worked for a total of eight different companies at various intervals on a variety of technical writing, content producing, and research projects, some of which are still worked with on a contract basis. Assisted in the development of a variety of materials and projects on a diverse range of subjects for the following companies.

- **Chestnut Hill Enterprises, Inc.** – Continue to work with the company on a contract basis to produce and edit textbooks, while continuing to utilize knowledge of the aforementioned medical coding sets; 10/2003 – Present.
- **BestTalk** – Global Marketing Specialist and English language expert for the Czech-designed platform, a real-time ranking tool for evaluating the scientific impact of presenters at academic conferences; 01/2019 – Present.
- **Stop Aging Now** – Wrote and researched online articles about numerous health and wellness topics, covering topics suggested by the company as well as proposing topics for consideration; 11/2012 – 08/2019.
- **Levitate Media** – Wrote scripts for technical business marketing videos based on research of the topics, communication with the client, and effective communication strategies; 03/2014 – 07/2015.
- **FA Davis** – Proofread a first-edition medical textbook, including a detailed technical review of diagnostic and procedural codes using the aforementioned medical coding sets; 09/2014 – 01/2015.
- **Statistics Solutions** – Wrote, researched, and edited six doctoral-level literature reviews spanning a range of topics in the broader health and wellness field; 01/2014 – 05/2014.
- **WHOA.com** – Researched and wrote a comprehensive revision of the website for a cloud computing services provider, after first learning the material, and produced corresponding press releases; 11/2013 – 08/2014.
- **The Research Masters** – Produced a multi-module online course for respiratory therapists based on research, incorporating medical terminology, physics and equations, and graphics and images; 09/2012 – 12/2012.
- **Systalex** – Created a comprehensive technical manual with detailed instructions and screen shots for an online platform created by the United States Environmental Protection Agency (EPA); 08/2012 – 12/2012.

Health and Radiological Seminars, Inc.

Frederick, Maryland

10/2005 – 12/2007

Program Director. Sole full-time employee of a company that offered credentialing nuclear cardiology licensing preparation seminars to cardiology fellows and physicians in academic settings across the country.

- Responsible for the operation, organization, and direction of the company, including its communications strategy, administrative requirements, and a host of other regular duties.
- Expanded the company into new markets, developing business relationships and content to produce new seminars with Mount Sinai Beth Israel hospital in New York, New York, and Beth Israel Deaconess Medical Center in Boston, Massachusetts.
- Wrote, maintained, and helped to develop the company's website and marketing materials.
- Independently managed the on- and off-site administration of the seminars in multiple states, including Maryland, Texas, New York, and Boston.
- Developed a user manual for a software program designed to measure patients' bone density.
- Returned to the company on a contract basis in 2013 and 2014 to revamp the website and course offerings.

Education – An intense academic regimen focused on public health, technical writing, and marketing.

University of South Florida

Master of Public Health, Global Health Practice, August 2013 – July 2015

GPA: 3.92/4.00

Relevant Coursework: Global Health Principles and Contemporary Issues, Global Health Assessment Strategies, Global Health Program Development and Administration, Global Health Applications in the Field, Epidemiology, Biostatistics, Formative Research Methods in Social Marketing, Principles of Health Policy and Management

Supervised Field Experience: Charles University, Prague, Czech Republic; 05/2015 – 07/2015.

Special Project Thesis: The Incidence of Lung Cancer by Histological Type in the Czech Republic, 1984 – 2012.

Student Research Project: Supported a Pan American Health Organization (PAHO) project by performing research, writing a literature review, and formulating program and evaluation recommendations designed to create a social marketing-based intervention to reduce sodium consumption in the Caribbean, with a special focus on Barbados; 10/2014 – 04/2015.

Student Employee: Worked for a university-sponsored diabetes self-management program that utilized social marketing concepts to empower and motivate individuals to manage their condition, performing and coding physician interviews to inform the project and attending diabetes self-management classes for research purposes; 02/2015 – 05/2015.

University of Delaware

Bachelor of Arts, English (Concentration: Business & Technical Writing), August 1999 – May 2003

Minor: Spanish

Member of the Honors Program

Relevant Coursework: Rhetoric for Business & Technical Writing, Business & Technical Publications, Technical Editing, Written Communications, Honors Critical Reading & Writing

Internship in Business & Technical Writing: Shipley Associates, Inc., Wilmington, DE: Wrote and researched media press releases and public relations pieces, performing on-site information gathering, and supported the company's marketing and communications strategy; 01/2003 – 05/2003.

Resident Assistant: Responsible for supporting, advising, and monitoring a dorm of over 70 students for over two years, while developing academic and social programming and performing administrative functions; 01/2001 – 05/2003.

Georgetown University

Certificate of Marketing, January 2013 – June 2013

Relevant Coursework: Principles of Marketing, Creating Effective Marketing Plans, Integrated Marketing Communications, Intelligent Marketing Research, Viral Marketing,

International Internships – Enlightening experiences in international settings supporting renowned organizations.

Charles University

Prague, Czech Republic

05/2015 – 07/2015

International Intern. Created informative, evidence-based student manuals for doctoral students and healthcare professionals working in the university setting under the direction of Professor Eva Králíková, the nation's leading tobacco control advocate.

- Researched the unique considerations surrounding tobacco use and dependence in the Czech Republic, including a detailed look at health systems factors and strategies for patient interventions, and the creation and revision of statistics and tables designed to showcase this information.
- Wrote instructional manuals for doctoral students and university healthcare professionals that covered the impact of tobacco, factors related to tobacco use, and recommendations for treating tobacco dependence.
- Worked in the Centre for Tobacco-Dependent, supporting patient tobacco treatment interventions.
- Collaborated with University College London and Professor Robert West to drive cooperation between their work and Charles University, with an aim to sharing evidence-based best practices.
- Supported the university's involvement in a World Health Organization (WHO) conference in Prague regarding the current state of tobacco in the Czech Republic and European Union and plans for future public health response.
- At present, continue to periodically collaborate with the university in producing scholarly articles for publication.

The Ministry of Health of the Czech Republic

Prague, Czech Republic

05/2015 – 07/2015

International Intern. Primary objective involved the analysis, interpretation, and contextualization of national data to inform public health policy and governmental response.

- Assimilated, organized, and evaluated MOH data regarding the incidence of smoking and the histological types of lung cancer in the Czech Republic that the MOH had been collecting over a thirty-year timeframe.
- Performed a regionally and internationally focused literature review to illuminate and consider the current and historical states of the incidence of the histological types of lung cancer in other countries.
- Analyzed the formatted MOH data set using biostatistical software and rendering the results for interpretation and inclusion in the Special Project Thesis.
- Worked closely with MOH staff in order to overcome cultural differences and language challenges.
- Synthesized the literature review, data, and analysis into a comprehensive Special Project Thesis, with aim to formatting and publishing the data to inform global knowledge.

Populations Services International Romania

Bucharest, Romania

07/2015 – 08/2015

International Intern. Through participant interviews, the compiling of qualitative and quantitative data, and research, created a project report for the United Nations Children's Fund (UNICEF).

- Interviewed and collaborated with the principal investigator on a project designed to educate families, including both parents and children, about the harm of violence against children.

- Created a final report that was submitted to UNICEF detailing and summarizing the multi-year project that occurred in rural, low socioeconomic-status regions in isolated parts of Romania.
- Wrote project summaries and reports for several PSI Romania projects, including those designed to empower the social standing of the LGBTQ community in Romania.
- Performed field work and site visits to learn more about the PSI Romania projects and inform the reports.

International Volunteer Experience – Volunteer participation in diverse volunteer projects across several of the over 60 countries that I have had the pleasure to visit.

Refugee Aid Serbia

Belgrade, Serbia

09/2015

International Volunteer. Charged with the management of the refugee shoe distribution center within the project to help alleviate the suffering associated with the Syrian refugee crisis.

- Devised a system for orderly distributing shoes to refugees with respect to the limited resources available.
- Navigated cultural barriers in order to alleviate concerns and challenges facing the refugees.

Cusco Fútbol

Cusco, Peru

07/2011

International Volunteer. Supported a soccer program in Cusco dedicated to raising funds for impoverished local children.

- Collaborated with the program leaders in order to build recognition for the organization and its events, aiming to incorporate people from both the local community and tourist infrastructure, to collect more funds for its mission.
- Participated in the organization's events, helping to spread awareness through outreach and marketing.

Julio Otoni Project

Rio de Janeiro, Brazil

06/2011 – 07/2011

International Volunteer. Supported the objectives of the organization located within in the Otoni favela, providing education, organization, and project management.

- Taught and devised English language lessons to children from the local community, using limited resources and strategically overcoming cultural barriers.
- Involved in the management of a locally-run documentary project that utilized photography and audio recordings to interview the children about their lives and thoughts for distribution in the community.

Centro Conviven

Buenos Aires, Argentina

02/2011 – 06/2011

International Volunteer. Worked at Conviven in a supportive role, with a primary focus on providing education and activities for children from the local, impoverished Mataderos neighborhood.

- Taught and created English language lessons to children in an afterschool program, using limited resources and devising methods for crossing cultural barriers.
- Supervised the children on neighborhood field trips, providing structure, learning, and entertainment.
- Supported Conviven through administrative and organizational efforts, including meal and itinerary planning.

Publications and Appearances

- *Comparison Between Success Rates for Smokers Retreated by a Smokers' Clinic and Success Rates for Smokers Treated for the First Time*; submitted to *Addiction*, pending review; January 2020 – Co-Author
- *DIMENSIONS: Well Body Program Advanced Techniques Manual*; Behavioral Health and Wellness Program; November 2019 – Co-Author
- *RAISE Families for Health Training Manual*; Behavioral Health and Wellness Program; June 2019 – Co-Author
- *Forms of Smoking Among Children Ages 8 to 12 Years in Prague, Czech Republic*; *Journal of Child & Adolescent Substance Abuse*; 2018 – Contributing Writer
- *Motivational Interviewing for Behavior Change – Level I Trainer Manual*; Behavioral Health and Wellness Program; February 2017 – Co-Author
- *Motivational Interviewing for Behavior Change – Level II Trainer Manual*; Behavioral Health and Wellness Program; August 2017 – Co-Author
- *Nurses' Attitudes Toward Intervening with Smokers: Their Knowledge, Opinion and E-Learning Impact*; *Central European Journal of Public Health*; December 2016 – Contributing Writer

- *Tobacco Dependence: Epidemiology, Prevention, and Treatment*; First Faculty of Medicine, Charles University; January 2016 – Contributing Author

Certifications and Awards

- National Certificate in Tobacco Treatment Practice (National Association for Alcoholism and Drug Abuse Counselors, 2018)
- Certified in Public Health (CPH) (National Board of Public Health Examiners, 2015)
- Certified Professional Coder – Apprentice (CPC-A) (American Academy of Professional Coders, 2012)
- Certified Medical Collector (CMC) (American Institute of Healthcare Compliance, 2010)
- Character Counts Award for Caring (Frederick County Public Schools, 1999)
- Meritorious Service Award for Volunteer Work (Frederick County Public Schools, 1998)

Technical, Professional, and Personal Skills

- High office software proficiency, including Microsoft Office products and Adobe Acrobat Professionals
- Excellent public speaking skills, having professionally presented to thousands of people across the nation
- Classroom and practical training in Geographic Information Systems (GIS) technology
- High proficiency in the Spanish language and basic Czech language skills
- Expert-level written and oral communications skills
- Comfortable in fast-paced work environments managing multiple demands simultaneously
- Ability to manage multiple projects, jobs, and tasks simultaneously and professionally
- Personally dedicated to lifelong wellness as an avid marathon runner, athlete, and reader
- Passionate international traveler, having visited and/or lived in over 60 countries across four continents

Delivered Training Presentations and Webinars

Live Presentations

- 03/2020 **Tobacco Fundamentals, Priority Populations, and Pharmacotherapy**
Rocky Mountain Tobacco Treatment Specialist Training Program, Behavioral Health and Wellness Program, Seattle, WA
- 02/2020 **Work and Well-Being**
University of Colorado, School of Medicine, Aurora, CO
- 02/2020 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Southern California Health & Rehabilitation Program (SCHARP), Los Angeles, CA
- 01/2020 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 11/2019 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Advanced Techniques for Well Body Program
Arkansas Department of Health, Hot Springs, AR
- 10/2019 **Tobacco Fundamentals, Priority Populations, and Pharmacotherapy**
Rocky Mountain Tobacco Treatment Specialist Training Program, Behavioral Health and Wellness Program, Aurora, CO
- 06/2019 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Behavioral Health and Wellness Program, Aurora, CO
- 06/2019 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**

Tennessee Department of Human Services, Knoxville, TN

- 05/2019 **Tobacco Fundamentals**
University of Nebraska Medical Center, Omaha, NE
- 01/2019 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Mercy Medical Center Reading, Reading, CA
- 12/2018 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 09/2020 **Tobacco Fundamentals, Priority Populations, and Pharmacotherapy**
Rocky Mountain Tobacco Treatment Specialist Training Program, Behavioral Health and Wellness Program, Seattle, WA
- 05/2019 **Tobacco Fundamentals, Priority Populations, and Pharmacotherapy**
Rocky Mountain Tobacco Treatment Specialist Training Program, Behavioral Health and Wellness Program, Aurora, CO
- 03/2019 **Work and Well-Being**
University of Colorado, School of Medicine, Aurora, CO
- 12/2018 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 12/2018 **Advanced Techniques for Tobacco Cessation, Tobacco Free Florida Edition**
Tobacco Free Florida and Florida State University, Tampa, FL
- 10/2018 **Advanced Techniques for Tobacco Cessation, Tobacco Free Florida Edition**
Tobacco Free Florida and Florida State University, Ft. Lauderdale, FL
- 10/2018 **Advanced Techniques for Tobacco Cessation, Tobacco Free Florida Edition**
Tobacco Free Florida and Florida State University, Tallahassee, FL
- 03/2018 **Advanced Techniques for Tobacco Cessation, Criminal Justice Edition**
Maricopa County Justice-Involved Tobacco Cessation Project, Phoenix, AZ
- 03/2018 **Work and Well-Being**
University of Colorado, School of Medicine, Aurora, CO
- 01/2018 **Tobacco Fundamentals Training**
Colorado Department of Health and Environment, WISEWOMAN Program, Denver, CO
- 10/2017 **Tobacco Fundamentals, Priority Populations, and Pharmacotherapy**
Rocky Mountain Tobacco Treatment Specialist Certification Program, Behavioral Health and Wellness Program, Aurora, CO
- 05/2017 **Tobacco Fundamentals, Priority Populations, Pharmacotherapy, and Relapse Prevention**
Rocky Mountain Tobacco Treatment Specialist Certification Program, County of San Diego Health & Human Services Agency, San Diego, CA
- 05/2017 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Kalamazoo Regional Education Service Agency (KRESA), Kalamazoo, MI
- 03/2017 **Work and Well-Being**

University of Colorado, School of Medicine, Aurora, CO

- 03/2017 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Massachusetts Mental Health Center, Boston, MA
- 12/2016 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 10/2016 **Tobacco Oral Examination Administrator**
Rocky Mountain Tobacco Treatment Specialist Certification Program, Behavioral Health and Wellness Program, Aurora, CO
- 07/2016 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Monterey County Health Department, Salinas, CA
- 07/2016 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Fairfax-Falls Church Community Services Board, Fairfax, VA
- 06/2016 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Kalamazoo Regional Education Service Agency (KRESA), Kalamazoo, MI
- 04/2016 **Advanced Techniques for Tobacco Cessation, Behavioral Health Edition**
Utah State Department of Health, Salt Lake City, UT
- 03/2016 **Work and Well-Being**
University of Colorado, School of Medicine, Aurora, CO

Live Webinars

- 04/2018 **Electronic Nicotine Delivery Systems (ENDS): An Overview**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 03/2018 **Treatment Planning for Tobacco Cessation in Behavioral Health and Substance Abuse Treatment Settings**
Cicatelli Associates, Inc., New York, NY
- 03/2018 **Treating Tobacco Dependence: Co-occurring Behavioral Health and Substance Abuse Conditions**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 02/2018 **Treating Tobacco Dependence: Co-occurring Behavioral Health and Substance Abuse Conditions**
Cicatelli Associates, Inc., New York, NY
- 06/2017 **Treating Tobacco Dependence: Implementing Evidence-Based Practices for Behavioral Health Populations**
Cicatelli Associates, Inc., New York, NY
- 06/2017 **Behavioral Health and Tobacco Use**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 06/2017 **Social Determinants of Health: Impact on Tobacco Dependence and Treatment**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 05/2017 **Smoke-Free Multi Unit Housing**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO
- 03/2017 **Tobacco Cessation for Pregnant and Postpartum Women**
Tobacco Innovative Grant, Behavioral Health and Wellness Program, Aurora, CO